

Positively Greene

COUNTY-WIDE UPDATE



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December 2024

ECONOMIC DEVELOPMENT

Catskill Bicycle Supply Co. Receives \$25,000 Reimbursement MULTI Grant



Local siblings, Ian and Lee Herchenroder welcomed the GC Economic Development Corporation, the GC Chamber of Commerce, and community leaders to their shop at 347 Main Street in Catskill on Monday for the official presentation of their MULTI Grant award. Local officials attending included: Matt Luvera and Sherry True of the GC Legislature, Legislator elect Mike Lanudo, and Village Trustee Natasha Law. Their \$25,000 reimbursement grant was used to bolster their inventory of state-of-the-art Mountain Bikes. Find out more at <https://catskillbike.com/>



Renovation Completed at Cohotate Preserve

Greene County Legislature Chairman Pat Linger welcomed leaders and students from Columbia-Greene Community College and an array of county leaders to the rededication of the newly renovated Cohotate Preserve Field Station. Senator Michele Hinchey facilitated a \$100,000 grant from NYS. Greene County Soil & Water Executive Director Joel DuBois cited that his organization contributed \$400,000 to the project. The station is now a year-round research facility complete with climate control, plumbing, and high-speed internet. With the help of many dedicated individuals, C-GCC is now the only NYS Community College with a campus directly accessing the Hudson River.

Dignitaries in attendance also included C-GCC President Dr. Drummer and Professor Dr. Rebecca Pinder; GC Legislators Matt Luvera, Harry Lennon, Jim Thorington, Legislators-elect, Michael Lanudo and James O'Connell as well as County Administrator Shaun Groden and Deputy County Administrator Warren Hart. Find out more at <https://www.gcsxcd.com/?view=category&id=78>



Listen to Our New Holiday Jingle

For the last 5 years, Jon Meredith and the students at the Greenville High School Music Technology Program have been contributing their musical talents to the production of Buy in Greene's holiday spot. This year, Jon and his students arranged all the vocals and orchestrations in the background of the jingle based on "Frosty the Snowman." The radio spots are now airing through the holidays on WRIP and TheCAT, while the video sing-along is running online.

View the Sing-Along <https://www.buyingreene.com/holiday#video>

TOURISM

Craft Beer Enthusiasts: Save the Date!



On June 28 & 29, 2025, TAP NY will be returning to Greene County! Established in 1998 and drawing over 100,000 beer enthusiasts, it is one of the nation's largest and longest-running craft beer festivals. With its new home at Blackthorne Resort, there will be over 60 breweries as well as over 50 food and craft vendors. Get your tickets here: <https://www.greatnortherncatskills.com/events/tap-new-york-craft-brew-festival-2025-blackthorne-resort>

Greetings From Our New Hire



Melissa Penate - Sr. Tourism Sales and Marketing Coordinator writes: "As a resident of Catskill, I am thrilled to join the Greene County Department of Tourism and Economic Development. Originally from South Florida, I fell in love with the Catskills over six years of visiting,

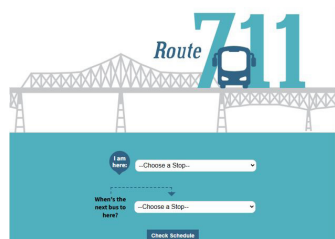
captivated by its breathtaking views, vibrant community, and endless seasonal activities. In the summer, I enjoy wakeboarding, kayaking, hiking, and discovering waterfalls, while winter finds me skiing and snowboarding—passions I've had since childhood. With a bachelor's degree in Recreation Management, extensive experience in event coordination, attention to detail, and a passion for community engagement, I look forward to helping visitors explore all the incredible events and outdoor adventures that make this region so special. Moving here from Florida has been a dream come true, and I am excited to share what inspired this Florida girl to call the Great Northern Catskills home!"



2024 Veteran of the Year Stanley Maltzman

On November 2nd, the Historic Catskill Point set the stage for a heartfelt tribute as the Coast Guard's CGC WIRE and ANT Saugerties, the Greene County Veterans Service Agency, and the local community came together to recognize SM1C Stanley Maltzman, an 102-year-old WWII Coast Guard veteran, as the 2024 Veteran of the Year. Born on July 4, 1921, SM1C Maltzman answered the call of duty after Pearl Harbor, serving aboard the USS Centaurus and taking part in six critical Pacific invasions, including Kwajalein, Guam, and Okinawa. Beyond his decorated military career, SM1C Maltzman is celebrated as an accomplished artist, published author, and a cherished presence in Greene County. Chief Stuart Bangs, commanding officer of the Coast Guard Cutter Wire, presented him with a Letter of Recognition from Capt. Jonathan Andrechik, acknowledging his extraordinary service and lasting contributions to the Coast Guard. Congratulations, SM1C Maltzman! Semper Paratus!

PLANNING



It's a River... Get Over It!

Greene County Transit's Route 711 (Teal) is a great way to get from the Price Chopper parking lot and other stops in Catskill to destinations on the east side of the Rip Van Winkle Bridge, including Columbia-Greene Community College, Columbia Memorial Hospital, and the Hudson AmTrak Rail Station. With 11 runs every weekday from 6am to 6:15pm, you can save on gas and tolls and jump on and off at any its 13 stops! Find out more at <https://ride711.com/>

Greene County Department of Economic Development, Tourism & Planning

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