

Positively Greene

COUNTY-WIDE UPDATE



GreeneGovernment.com

GreatNorthernCatskills.com

GreeneCountyEDC.com

InvestInGreene.com

FilmInGreene.com

September 2024

ECONOMIC DEVELOPMENT

Subversive Malting + Brewing Receives MULTI Grant Award



The GCEDC team was joined by Majority Leader Matt Luvera, Catskill, Minority Leader Harry Lennon, Cairo and representatives of the Greene County Chamber of Commerce for the official presentation of a \$25,000 MULTI Grant award to Subversive Malting + Brewing. Co-Owners Max Ocean and Zane Coffey used the funds to purchase new equipment that expands and streamlines their brewing canning processes.

9/11 Memorial Observance in Cairo



The annual dedication ceremony of the Greene County Emergency First Responders Memorial Monument will take place on Wednesday, September 11th, 2024 at 11:00 a.m. at the Greene County Emergency Operations and Training Center, 25 Volunteer Drive, Cairo, New York. This ceremony commemorates all Greene County first responders who have given their lives in the line of duty including Fire, EMS, Law Enforcement, and Corrections.

<https://www.greeneconomy.com/wp-content/uploads/2024/08/9-11-Flyer-2024.pdf>



WRIP Featured on Best Kept Secrets of Greene County, NY Podcast

In Episode 7, co-hosts Thomas Boomhower and Mark Gustavson traveled to Broadcast House in Windham for a great conversation with WRIP's voices

of the Mountaintop (and beyond) Jay Fink and Joe Loverro. Read the story and link to the podcast at <https://www.investingreene.com/updates/wrip-celebrates-25-years-of-connecting-with-our-communities/>



Build Success in Catskill One-Sheet

As part of the ongoing effort to promote Greene County communities to prospective new business owners, the Village and Town of Catskill have been added to the Invest Greene Build Success campaign. The promotional flyer highlights the unique attributes of both the Town and Village, and encourages entrepreneurs to learn more about starting their business here. Download the flyer at <https://greeneconomy.com/wp-content/uploads/2024/08/Build-Success-in-Catskill-NY-rev-8-24.pdf>



TOURISM

Fall Foliage: A Colorful Showcase in the Great Northern Catskills



As the crisp autumn air settles over Greene County, the vibrant hues of fall begin to paint the landscape. The Great Northern Catskills, renowned for their breathtaking scenery, will soon be ablaze with reds, oranges, and yellows. As an official partner of I Love New York, the local tourism office provides weekly updates on the foliage progress. To stay informed and plan your leaf-peeping adventure, be sure to check the Great Northern Catskills website. Whether you're seeking a scenic drive, a leisurely hike, or simply a moment to appreciate nature's beauty, Greene County offers the perfect setting to experience the magic of autumn. Follow everything Fall at <https://www.greatnortherncatskills.com/>

Celebrate Oktoberfest in the Great Northern Catskills!



Greene County is buzzing with the excitement of Oktoberfest! Join the festivities and indulge in delicious beer and brats at numerous celebrations throughout the region. Don your lederhosen or dirndl and raise a glass with family and friends. Hunter Mountain Oktoberfest returns for three weekends starting at the end of September. Enjoy live music, shop local vendors, savor delicious food, and take a scenic ride on the SkyRide. Nussy's Bier Garten at Riedlbauer's Resort offers live music and more on select weekends in September. Gavin's Guinness Oktoberfest is back for its 16th year on October 11th, promising a weekend of fun for all ages. Find all Fall events at <https://www.greatnortherncatskills.com/events>



SLH Partnership Brings New Life to Greene County

Wylder Windham is now a proud member of Small Luxury Hotels of the World (SLH), a prestigious collection of unique, independent hotels. As a member of SLH, Wylder Windham joins a global community of discerning travelers seeking exceptional experiences. SLH members can enjoy exclusive benefits when booking their stay at Wylder Windham, including Hilton Honors Points, member rates, room upgrades, and more. This partnership between Wylder Windham and SLH will bring new visitors to Greene County and highlight the region's vibrant hospitality scene. See more at <https://www.greatnortherncatskills.com/hotelsmotels/wylder-windham>

Greene County Department of Economic Development, Tourism & Planning

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