

Positively Greene

COUNTY-WIDE UPDATE



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GreatNorthernCatskills.com

GreeneCountyEDC.com

InvestInGreene.com

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August 2024

ECONOMIC DEVELOPMENT

Molinaro Secures Funding for Leeds



Thanks to Congressman Marc Molinaro, Greene County will be the recipient of federal funding for a Comprehensive Streetscape Enhancement Project in the hamlet of Leeds. This initiative includes upgrades to essential infrastructure in support of businesses and residents of the hamlet. Read the full story at <https://www.greenegovernment.com/news-press/government-operations/molinaro-secures-funding-streetscape-infrastructure>

KathodeRay Media Delivers Bi-Annual Report



As Agency-of-Record for both the Greene County Economic Development Corporation and Greene Government, KathodeRay Media, Inc. finalized their Mid-Year report in July. Executive VP Mark Gustavson delivered the report on behalf of the agency, detailing the effectiveness of the wide array of marketing efforts under the Buy In Greene and Invest Greene initiatives. Online engagement continues to grow year-over-year, due to the dynamic social media posts and videos, online quizzes, helpful eBooks on starting a business in Greene County, as well as traditional advertising created by the agency. Read the report at https://greencountyedc.com/wp-content/uploads/2024/08/H1-2024v2023-GCEDC-Marketing-Report_KRM.pdf

Greene County Supports Youth Fair with New Building



Ground was broken at the Angelo Canna Town Park in Cairo for a new building for use by the Greene County Youth Fair. Plans are for a single-story steel structure measuring 40' x 80'. Greene County invests significant time and resources into the fair each year, with the ongoing goal of supporting its continued growth and success in the community.

Read the resolution by the Greene County Legislature at https://www.greenegovernment.com/wp-content/uploads/2024/08/RESOLUTION-No_275-24.pdf



Save-A-Lot Distribution Center Sold

The former Save-A-Lot distribution center in Greene County sold for \$20.5 million and will be upgraded and rebranded to attract industrial tenants that want access to the state's Hudson Valley region. The 333,386-square-foot building at 1 Van Bergen Lane in West Coxsackie was purchased by Winstanley Enterprises LLC of Concord, Massachusetts, one of the largest regional owners and operators of commercial real estate in the Northeast. Read the full story at <https://greencountyedc.com/news/former-save-a-lot-distribution-center-sold-for-20-5-million/>

Greene County Communities Receive Restore NY Funding

Under this NYS program, the Town of Lexington will receive \$1 million for the rehabilitation of seven vacant and dilapidated commercial structures in the Town's primary business district. The Lexington Hotel, Barn and Old Post Office properties will be rehabilitated as a hotel and new events center and commercial space designed to accommodate tourism. The Village of Catskill will receive \$550,000 for the redevelopment of the historic Community Theatre into a new Film and Live Performance venue. The re-opening of this long-time community asset is eagerly awaited!

Read the full list of Restore NY awards at https://esd.ny.gov/sites/default/files/media/document/Restore-NY-Round-8-Awarded-Projects_0.pdf

TOURISM

Greene County Tourism Boosts Local Economy at Grey Fox and Youth Fair



Greene County Tourism Boosts Local Economy at Grey Fox and Youth Fair

The Great Northern Catskills of Greene County Tourism office was thrilled to participate in the Grey Fox Bluegrass Festival and the Greene County Youth Fair. As a proud sponsor of Grey Fox, we showcased our county with a branded

Ford Bronco, a prominent banner and information materials. Our goal was to inspire festival attendees to extend their stay and explore the countless attractions our region has to celebrate. We were equally delighted to support the 70th anniversary of the Greene County Youth Fair, the only FREE New York State Fair continuing a cherished tradition that brings together families and communities from across the state and beyond. See all events at <https://www.greatnortherncatskills.com/events>

Thomas Cole National Historic Site Unveils New Visitor Center



The Thomas Cole National Historic Site celebrated the grand opening of its new Visitor Center with a ribbon-cutting ceremony. Designed by renowned architect Stephen Shadley, this standalone building is the first cultural structure of its kind. New York Lieutenant Governor Antonio Delgado joined the festivities for the official unveiling of the "Cole Center," a transformative space that reintroduces visitors to the site, immerses them in the beauty of the Catskill Mountains, and pays homage to Thomas Cole's 19th-century architectural style. The realization of this master plan was made possible by a \$360,000 grant from Empire State Development and the generous support of countless others. Find out more at <https://www.greatnortherncatskills.com/arts-culture/thomas-cole-national-historic-site>



Winter Clove Inn Receives Historic Site Recognition

Winter Clove Inn, the beloved Round Top establishment, has achieved a significant milestone. On July 28th, the inn was officially recognized as a historic site in a celebratory unveiling ceremony. The event drew a large crowd eager to honor this iconic landmark, which holds the distinction of being Greene County's oldest continuously operating lodging facility. Find out more at <https://www.greatnortherncatskills.com/resorts-lodging/winter-clove-inn>

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