



AGENDA

GREENE COUNTY TOURISM ADVISORY COMMITTEE (TAC)

Greene County Office Building
Fourth Floor Conference Room #427
Tuesday, February 25, 2014
9:30 a.m. – 11:30 a.m.

1. Approval of Minutes **(5 minutes)**
2. Adaptive Website Preview (Heather Bagshaw) **(10 minutes)**
3. Kaaterskill Clove CFA (Warren Hart, Handouts) **(20 minutes)**
4. Hudson Valley Tourism – 2013 Review (Heather Bagshaw) **(15 minutes)**
5. Catskill Association for Tourism Service CFA Grant and 2014 Marketing Plan (Heather Bagshaw, Handouts) **(40 minutes)**
6. Catskill Park Coalition (Warren Hart, Handout) **(20 minutes)**
7. Upcoming Seminars (Heather Bagshaw) **(5 minutes)**
 - A. CATS Legislature Roundtable: March 20, 2014 5PM to 7PM CooperTree in Hunter
 - B. Orville Slutsky Spring Seminar: April 22, 2014 3PM to 5PM Windham Mountain (followed by a Business After Hours sponsored by Greene County Chamber)
8. TAC Member Announcements (Patty Handle) **(5 minutes)**

GREENE COUNTY TOURISM
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