



AGENDA

GREENE COUNTY TOURISM ADVISORY COMMITTEE (TAC)

Greene County Office Building
Fourth Floor Conference Room #427
Tuesday, May 20, 2014
9:30 a.m. – 11:00 a.m.

1. Approval of Minutes **(5 minutes)**
2. Campaign Creative Preview (Heather Bagshaw, Handout) **(10 minutes)**
3. Analytical Reporting Review (Heather Bagshaw) **(30 minutes)**
4. Adaptive Website / Interactive Map (Heather Bagshaw) **(40 minutes)**
5. TAC Member Announcements (Patty Handle) **(5 minutes)**

GREENE COUNTY TOURISM

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