

Positively Greene

COUNTY-WIDE UPDATE



GreeneGovernment.com

GreatNorthernCatskills.com

GreeneCountyEDC.com

InvestInGreene.com

FilmInGreene.com

November 2024

ECONOMIC DEVELOPMENT

Leeds Hose Company #1 received a \$1 Million NYS Grant



Governor Kathy Hochul delivered the check at the Leeds Fire House on October 24th. This funding is part of the state's V-FIRE program championed by NYS Senator Michelle Hinchey and Assemblyman Chris Tague that is distributing \$25 Million to rural volunteer fire companies this year. The Leeds Volunteer Fire Department will be using this funding to support the replacement of its radio/siren tower, training, recruitment, and ADA compliance upgrades to the station. Read more about the program at <https://www.governor.ny.gov/news/governor-hochul-awards-25-million-new-york-state-funding-volunteer-fire-service>

Via Ravioli Appears on Best Kept Secrets of Greene County, NY Podcast



In Episode 9, co-hosts Thomas Boomhower and Mark Gustavson talk with Kate & Steve from Via Ravioli in Cossack, NY to talk about the amazing upsides of moving to

Greene County, starting a business and establishing life-long ties with friends here! Listen & subscribe at <https://greencountyedc.com/best-kept-secrets-of-greene-county-ny/>

Greene County Chamber Open House



On Friday, November 1st, the GCCC held an Open House and Ribbon-Cutting celebration at their new location on Main Street in Catskill. Business and Community leaders stopped by as they officially opened their doors and toasted to new beginnings with bubbly and delicious bites! The Greene County Economic Development Corporation works in close collaboration with the chamber to promote living, working and running a successful business in our community. <https://greencountychamber.com/>

Storybrook Hollow Receives \$25,000 Reimbursement Grant



On October 18th, the Greene County EDC team was joined by the GC Chamber of Commerce and US Congressman Marc Molinaro, NYS Assemblyman Chris Tague, GC Sheriff Pete Kusminski, and County Legislators Harry Lennon, Sherry True and Darryl Legg to present Chad and his team at Storybrook Hollow with their MULTI Grant award. The Stone Castle on NYS 145 features unique, hand-crafted gifts and adornments, specialty brews and delicious bar food. Read their Success Story at <https://www.investingreene.com/updates/storybrook-hollow-east-durham-ny/>

TOURISM

Catskills Comedy Festival Boosts Local Businesses

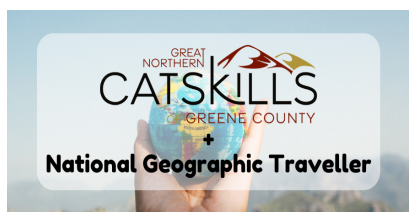


The Catskill Comedy Festival took place in downtown Catskill on the third weekend of October, utilizing venues like Bookhouse at Foreland, Bridge St. Theatre, and Avalon, along with various local businesses that helped spread the laughter throughout the town. Headlined by comedy legend Bobcat Goldthwait, the festival showcased an impressive array of talent, including Ophira Eisenberg (NPR, Comedy Central), Eddie Brill (David Letterman), and Jason Kravits (Curb Your Enthusiasm). Featuring 17 events and a mix of workshops for both kids and adults—25% of which were free—the festival attracted over 1,000 attendees, with many shows selling out, resulting in a notable sales boost for many Main Street merchants. Proceeds will support free comedy workshops for local youth, and we look forward to their return in 2025!

Showcasing Winter Tourism in Greene County



On October 20 Greene County Tourism actively participated with MassLive in a marketing campaign to highlight Fall and Winter tourism opportunities. The Dreams Destination Travel Show, which focused on the region's attractions, generated substantial interest from visitors in Massachusetts, Connecticut, and Vermont. Visitors expressed enthusiasm and sought information on various activities and accommodations. The night before the public show, Greene County Tourism attended a smaller gathering with tour operators to specifically target group tourism to the Great Northern Catskills. This event provided an invaluable platform for networking, collaboration, and building relationships with industry professionals.



Showcasing Local Delights to National Geographic UK

Greene County Tourism, in partnership with Hudson Valley Tourism, recently hosted a travel and food writer from National Geographic UK. The writer, accompanied by a local tourism expert, explored the region's culinary scene and stunning natural landscapes, including Kaaterskill Falls. This collaboration aims to attract international visitors, particularly from the UK, and is expected to result in a feature article published in early 2025.

PLANNING

Legislature Approves Durham Corridor Study

The Greene County Department of Public Health and Greene County Economic Development, Tourism and Planning have been authorized to work with Colliers Engineering & Design to prepare a Route 145 Complete Streets Corridor Study and Local Design Service Agreement with NYS DOT. The Town of Durham is partnering with GCPH and GCEDC in these efforts that will serve as a foundation for functional improvements along the Town of Durham's main thoroughfare.

Read the Resolution at <https://www.greenegovernment.com/wp-content/uploads/2024/10/Resolution-335-24.pdf>

Greene County Department of Economic Development, Tourism & Planning

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