

# Positively Greene

## COUNTY-WIDE UPDATE



[GreeneGovernment.com](http://GreeneGovernment.com)

[GreatNorthernCatskills.com](http://GreatNorthernCatskills.com)

[GreeneCountyEDC.com](http://GreeneCountyEDC.com)

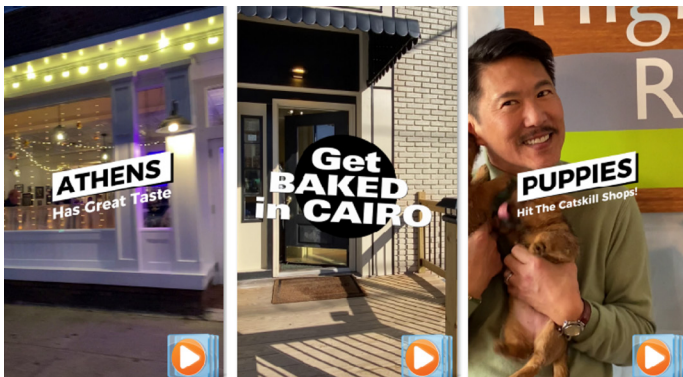
[InvestInGreene.com](http://InvestInGreene.com)

[FilmInGreene.com](http://FilmInGreene.com)

March 2023

## ECONOMIC DEVELOPMENT

### Buy In Greene Launches Reels on Instagram and Facebook



Beginning in March, Buy In Greene social media platforms will include short videos promoting businesses and communities throughout the county. These videos known as Reels are extremely popular on social media, and enable us to tag featured businesses and employ the use of hashtags that place these posts into the news feeds of interested viewers. Be sure to like and follow Buy In Greene on [Instagram at buyinggreencounty](#) and [Facebook at Buy In Greene](#).

### BOGC to Provide Up To \$5 Million to Revitalize Cairo's Business District



Bank of Greene County CEO Donald Gibson spearheaded a new low-interest loan program to stoke small business commitment to the economic renewal gaining strength in Cairo. The Greene County Economic Development Corporation applauds this action, and stands ready to assist prospective businesses seeking small business assistance to establish or expand in our communities. Read the full story at [https://www.hudsonvalley360.com/news/greencounty/5m-invested-in-growing-cairo-business-district/article\\_4bbd24c7-0331-5af4-a05c-f25475754674.html](https://www.hudsonvalley360.com/news/greencounty/5m-invested-in-growing-cairo-business-district/article_4bbd24c7-0331-5af4-a05c-f25475754674.html)



### Collaborative Action by County and Town Reopen Recycling Center in Cairo

When town officials closed the recycling center back in October of 2020 it was due to people dropping off large amounts of junk, including household trash, furniture, mattresses, vinyl siding, a tractor and even a hot tub. This year the town installed fencing and provided staff to limit the site to recyclable items only. The county supplied new containers, which the county will be servicing, and new signage. Cairo's recycling center is open Tuesdays, Wednesdays and Fridays from 9am to 2pm and Saturdays from 8am to 1pm. Read the story at <https://porcupinesoup.com/cairo-s-recycling-center-reopens-after-more-than-two-years>

## TOURISM



### Greene County Tourism in the Press

Businesses and attractions in the Great Northern Catskills of Greene County have been highlighted in the press lately. The not-so-secret escape to Greene County is being noticed, from winter family getaways to craft brewery tours and campgrounds to waterfalls.

Popular websites like The Travel, Hudson Valley Style Magazine, and more have been singing the praises of the Great Northern Catskills. You can find their articles in the links below.

- 12 Best Things To Do on a Weekend Getaway [<https://mommypoppins.com/kids/weekend-trips/best-things-to-do-windham-mountain-kids-itinerary>]
- 10 Best Campsites To Book Throughout New York State [<https://www.thetravel.com/best-campsites-to-book-new-york-state/>]
- Discovering Authentic Barbecue and Local Cider at J&J Smokehouse in Catskill, NY: A Review by Maxwell Alexander [<https://hudsonvalleystylemagazine.com/discovering-authentic-barbecue-and-local-cider-at-jj-smokehouse-in-catskill-ny-a-review-by-maxwell-alexander/>]
- These Waterfalls Are The Most Beautiful In Upstate New York. [<https://www.thetravel.com/most-beautiful-waterfalls-in-upstate-new-york/>]
- Top 25 Breweries and Wineries in the Catskills [<https://wpdh.com/battle-of-the-best-2023-best-brewery/>]



### Catskills Legislative Networking Breakfast

The annual Catskills Legislative Networking Breakfast, hosted by the New York State Hospitality & Tourism Association, the Catskill Association for Tourism, and others, was held in Rock Hill, NY, on February 10th. Presenters

included Mark Dorr, President of NYSHTA, Congressman Marc Molinaro, and Assemblymember Aileen Gunther. Topics included short-term rentals, Tourism Improvement Districts, employment issues, and more. This annual event affords Greene County officials the opportunity to network with colleagues from tourism destinations across New York State.

### New Video Released Promoting East Durham Destinations



This past summer Greene County Tourism teamed up with Josiah Brown, AKA New York Sherpa, to

create a feature video on East Durham. The video debuted at an event hosted by the Handle family at Blackthorne Resort on January 24. The East Durham video is the latest in the Great Northern Catskills marketing plan to highlight the towns and main streets of Greene County. You can view the video now on the East Durham page on the Great Northern Catskills of Greene County website. Please feel free to share! <https://www.greatnortherncatskills.com/east-durham-ny>

## PLANNING

### NYS Agriculture and Markets Officially Approves Greene County Additions to Agriculture District No. 124

Every year, Greene County opens a month-long window for inclusion applications into Agriculture District No. 124 which encompasses the entirety of Greene County. The latest round opened in October 2022, and was finally submitted to the State for approval in early February. On February 16th, Greene County received official notice that the Legislature's 2022 additions were approved for inclusion to the district.

The intent of the Ag District is to protect and enhance farm lands as both a viable segment of the local and State economies, and as an economic and environmental resource of major importance. Agricultural operations within the district are the priority land use and afforded benefits and protections to promote the continuation of farming and the preservation of agricultural land.

After the latest round of inclusions, Ag District No. 124 now covers 839 Parcels with a total of 42,403.51 acres, with the most recent approvals hailing from Durham, Lexington, Cairo, and New Baltimore.

For more information about Ag District No. 124 and the application process, please visit <https://www.greenegovernment.com/departments/planning-and-economic-development/agricultural-programs-and-resources/district-no-124>

Greene County Department of Economic Development, Tourism & Planning

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