

Positively Greene

COUNTY-WIDE UPDATE



GreeneGovernment.com

GreatNorthernCatskills.com

GreeneCountyEDC.com

InvestInGreene.com

FilmInGreene.com

March 2020

ECONOMIC DEVELOPMENT

2nd Annual Best of Greene County Awards



Over 50 local businesses were named Best of Greene County at an awards gala at LUMBERYARD on February 7th. Categories included: Arts & Entertainment, Community, Food & Drink, Services, and Shopping. Over 200 guests were on hand to cheer on the winners.

<https://www.greencountychamber.com/bestofgreencounty.html>

Renovations Begin on Coxsackie Riverfront



Flach Development & Realty's Historic Riverfront Hotel & Event Venue received a total of \$2 Million through the NYS Consolidated Funding Application (CFA) awards last December and renovations are actively underway on the legacy brick buildings at the base of Reed Street.

<https://www.greengovernment.com/scoop/greencounty-projects-to-receive-7605218-in-nys-funding>

Greene County Restaurant Week is March 27th - April 5th



The GC Chamber of Commerce is promoting local eateries providing Prix-Fixe menus on lunches & dinners throughout the week, making it the perfect time to get out and sample exceptional entrees across our communities. Find out more at <https://www.greencountychamber.com/dineingreene.html>

Upcoming CFA Funding Round

The NYS Consolidated Funding Application (CFA) process is the gateway to apply for project and business development funding. Business and organizations are urged to contact the Greene County Department of Economic Development for technical assistance and support. business@discovergreene.com

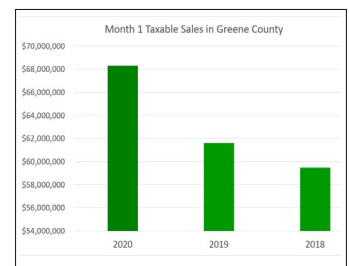


Consolidated Funding Application (CFA)

2020

Sales Tax Revenue Shows Best January Ever

The first month of Sales Tax payments from New York State show a record 10.83% increase over 2019. Greene County businesses sold \$68,300,305 in taxable goods and services, an increase of \$6,674,543 over the same period in 2019.



TOURISM

The Annual Orville Slutsky Spring Tourism Seminar



A great opportunity for all Greene County Businesses, this event will take place from 2-5PM on March 26th at the Glens Falls House - 230 Winter Clove Road, Round Top, NY - RSVP to info@greencountychamber.com

<https://greencountyedc.com/wp-content/uploads/2020/02/Tourism-Seminar-Agenda-2020.pdf>

Greene County Tourism Stats Increase Again in 2019

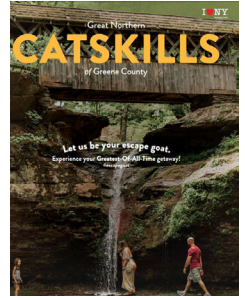
We are proud to announce that 2019 was once again a successful year for Greene County Tourism's marketing efforts! The use of a wide range of tactics resulted in significant increases across the board including a 26% increase in organic website sessions and 138% increase in Instagram followers. Additionally, we captured attention from top tier publications such as the New Yorker, Men's Journal and the Thrillist. We are continuing to improve on this strategy in 2020 and look forward to another successful year!



https://greencountyedc.com/wp-content/uploads/2020/02/GREENE_EOY_REPORT_2019_FINAL_TAC.pdf

New Travel Guide for Visitors

The 2020 Great Northern Catskills Travel Guide is printed and due to be on shelves this Spring. Pick up your copy at the Visitors Center or visit <https://www.greatnortherncatskills.com/travel-guide>



2019 Round Top/Purling Destination Marketing Plan

The Round Top/Purling meeting held at Riedlbauer's Resort on February 11, 2019 was extremely successful with over 35 people attending. The marketing plan to enhance Round Top/Purling as a tourism destination for travelers is in the works and the website landing page will launch this Spring. More marketing assets will be added throughout the remainder of the year.



PLANNING

Complete the 2020 US Census

It's never been more important for all Greene County residents to be counted! The results will determine our share of representation and resources for the next 10 years. See how you can take the census.



<https://www.greenegovernment.com/news-press/completing-the-us-2020-census>

Training for Planning Officials

Greene County Economic Development, Tourism & Planning and Columbia County Planning in cooperation with the NYS DoS division of Local Government Services will hold a 4 hour training session for county and local planning officials on Thursday, May 28th from 5-9pm. Follow this link for more details.



<https://www.greenegovernment.com/wp-content/uploads/2020/02/28-MAY-2020-Training-for-Planning-Officials.pdf>

Greene County Department of Economic Development, Tourism & Planning

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