

Positively Greene

COUNTY-WIDE UPDATE



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GreeneCountyEDC.com

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July 2022

ECONOMIC DEVELOPMENT

Consolidated Funding Application's Due



The deadline for submitting projects for funding under the CFA is 4PM on Friday, July 29th. Round XII includes core capital grant and tax-credit funding to be combined with a wide range of programs from 10 state agencies that will provide funding for prospective projects. The emphasis this year is on workforce development, with a specific focus on developing and funding job training and placement programs that address the current and future needs for talent of employers in the state and each region – apply at <https://apps.cio.ny.gov/apps/cfa/>

Workforce Career Connector Success Story



Carmine Galtieri grew up in Greene County with an avid interest in Cars and Computers. After graduating from High School in June of 2017, he was looking for a way to combine those interests into a rewarding career – preferably without racking up a lot of student loan debt. He found the answer at Columbia-Greene Community College's Automotive Technology Program. Read his success story at <https://greenecountyedc.com/workforce-career-connector/automotive-repair-service-careers-in-greene-county-ny/success-story-carmines-automotive-career-in-greene-county-ny/>

	Economic Activity (Millions)	National Rank
Boating/Fishing	\$1,486.4	4
Festivals/Concerts/Sporting Events	\$955.1	2
RVing	\$559.3	8
Camping/Hiking	\$206.7	3
Amusement Parks	\$202.4	4
Snow Activities	\$135.5	9

Source: U.S. Bureau of Economic Analysis

The Economic Impact of the Great Outdoors

The office of the NYS Comptroller released an analysis in June stating that outdoor recreation in New York provided \$21.1 billion in economic activity in 2020 and supported over 241,000 jobs with \$13.1 billion in compensation. While New York ranks fourth in the nation on Gross Domestic Product (GDP) generated by outdoor recreation, outdoor recreation represents a more significant part of the economy in nearly every other state.

TOURISM



Greene County Tourism Welcomes Kurt!

Greene County Tourism is proud to introduce their newest staff member, Kurt Goettsche, who comes to us from Windham Mountain where he was a Marketing Specialist overseeing website, social media, magazine production and distribution, and much more. He was brought up in the tourism industry by his parents, Debbie and Eric Goettsche, who were the former owners of The Thompson House, a family-owned and operated family resort. We are excited to welcome him and use his knowledge of the area and tourism to better serve the Visitor Center as well as to be part of the marketing campaigns.

ILNY Features Greene County in Blogs



ILNY is a partner of Greene County who frequently provide features of tourism businesses in their blogs. The April 22, 2022 blog, 11 Babymoon Vacation Ideas in New York State, highlights Gather Green and the Old Catskill Game Farm as places to camp in style and comfort. The May 11, 2022 blog, Wine Tours and Excursions in New York State, highlights The Vineyard at Windham as a wine-themed road trip destination.



Wylder Windham Hosts FAM Tour

On June 16, 2022 Wylder Windham hosted a FAM Tour of seven writers for a press preview / hardhat tour. Writers came from a select regional and national media based out of the New York area. Greene County Tourism was present, along with their agency of record to view the progress of the construction where there will be a soft launch in mid-July and a full opening in August. Here are a couple of articles that came from the tour, Cool Hunting and Inside Hook.

PLANNING



DEC New Visitor Use Planning Underway

For certain previously trailless Catskill Peaks, this plan will identify Management Actions to address adverse Forest Preserve impacts of informal trails over 3,500 feet. The DEC is soliciting public input and recommendations for the future 'Desired Condition' of the Catskill Park. Informal trails are unplanned and can have many adverse impacts on the landscape. They are often very steep to cut the distance between two points and there are typically many duplicate routes in the same area. Some of the negative impacts of informal trails include loss of native vegetation, soil compaction, erosion, forest fragmentation, and introduction of invasive species into interior forest habitats. Find out more at <https://www.dec.ny.gov/lands/125487.html>.



Emergency Services Seek Input with Online Survey

The Greene County Comprehensive Emergency Management Plan (CEMP) defines the county's overall emergency management program, including preparedness, mitigation, response, and recovery. The team updating this plan includes relevant county departments & agencies, as well as representatives of the 19 towns and villages of Greene County. Residents and business owners are encouraged to complete the survey at <https://app.smartsheet.com/b/form/d02bd2568fb7423e84bebd8865e3eca5>

Greene County Department of Economic Development, Tourism & Planning

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