

# Positively Greene

## COUNTY-WIDE UPDATE



[GreeneGovernment.com](http://GreeneGovernment.com)

[GreatNorthernCatskills.com](http://GreatNorthernCatskills.com)

[GreeneCountyEDC.com](http://GreeneCountyEDC.com)

[InvestInGreene.com](http://InvestInGreene.com)

[FilmInGreene.com](http://FilmInGreene.com)

February 2024

## ECONOMIC DEVELOPMENT

### Greene County Economic Development Launches Best Kept Secrets of Greene County, NY Podcast



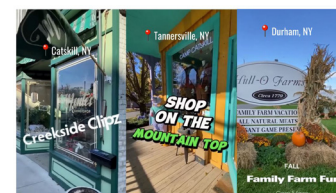
In a new effort to expand the reach of the Invest Greene Initiative, Greene County Economic Development has launched the Best Kept Secrets of Greene County, NY Podcast, a new series promoting the unique communities and businesses that thrive in the county. Episodes will feature interviews with local business owners and stakeholders, and Co-Hosts Thomas Boomhower and Mark Gustavson will reveal little known secrets about the area using historical context and local lore. Have an idea for a business that should be featured on the podcast? Shoot us an email at [business@discovergreene.com](mailto:business@discovergreene.com)

Listen to the first episode at <https://linktr.ee/bestkeptsecretsgreencountyny> and don't forget to rate and comment on the platform of your choice!

### Bank of Greene County Rings the Opening Bell for NASDAQ



From its start as a small town bank 135 years ago, to ringing the Opening Bell at the NASDAQ stock exchange in NYC on Monday January 22nd, Bank of Greene County has never lost sight of the importance of small business relationships and community investments. Always approachable and dedicated to the success of their clients, GCBC has been their ticker symbol on this international exchange for the past 25 years!



### GCEDC Social Media Reels Celebrate 1st Full Year

Beginning last February on Facebook and Instagram, we've been posting short videos featuring Greene County businesses and communities. Since that time, these reels have driven over 12,000 visitors to get more information about living and working here. By posting a reel each week, Buy In Greene and Greene County Economic Development Corporation social media followings grew 19% year over year! Check them out at <https://www.instagram.com/buyingreencounty/reels/> or <https://www.facebook.com/BuyInGreene>

**Did you know...** Greene County's Unemployment Rate was 4.3% in December of 2023 with 19,700 of its workforce of 20,600 at work.

# TOURISM

## UK Press Visits Greene County Destinations



A group of UK press recently embarked on a FAM tour of The Great Northern Catskills of Greene County, experiencing the winter wonderland firsthand. Their journey began with a day of skiing at Hunter Mountain, where they carved up the fresh powder and marveled at the breathtaking views from the summit. After a thrilling afternoon, they checked into the charming Hotel Lilien, a historic Catskills property with a cozy atmosphere and modern amenities. In the evening, they enjoyed a delicious dinner at Nat's Mountain House, savoring the local cuisine and soaking in the warm ambiance of the fireplace. The next day, they headed to Windham Mountain, another premier ski destination in the Catskills, for another day of exhilarating runs and scenic vistas. Throughout their trip, the journalists were impressed by the natural beauty of Greene County, the friendly hospitality of the locals, and the abundance of winter activities available. They left with unforgettable memories and a newfound appreciation for upstate New York.

## Notable 2024 Anniversaries



Greene County is celebrating several milestones this year, each a testament to the enduring spirit and vibrancy of our communities. The Catskill Mountain House first welcomed guests 200 years ago, while the Hudson-Athens Lighthouse has guided mariners for 150 years. Pine Lake Manor also reached a milestone by serving guests at their lakeside resort for 100 years. Red's Restaurant, the oldest restaurant in Greene County, has been serving up comfort food for 80 years and the Greene County Youth Fair has been cultivating the talents of the region's young people for 70 years. Congratulations to all!

**JACKSON DEAN & ALANA SPRINGSTEEN**  
Saturday, June 15<sup>TH</sup> | 7:30 P.M.  
Live From Historic Catskill Point, Doors Open At 6:00 p.m.  
For More Information Visit [ConcertInTheCatskills.com](https://www.concertinthecatkills.com)  
\$37 General Admission | \$60 Pit Pass | \$85 VIP

## Concert in the Catskills Lineup Announced

Get ready for a yeehaw good time again this year at the Historic Catskill Point! Country music sensation Jackson Dean takes the stage with firebrand Alana Springsteen for an unforgettable 2024 Concert in the Catskills. Grab your boots and twirl into the Pit Pass for front-row thrills. Get your tickets now before they're gone! Don't miss this toe-tapping celebration hosted by The Great Northern Catskills – let the music move you under the stars! Stay up-to-date on Music & Arts events at <https://www.greatnortherncatskills.com/music-arts>

**Greene County Department of Economic Development, Tourism & Planning**

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