

Positively Greene

COUNTY-WIDE UPDATE



GreeneGovernment.com

GreatNorthernCatskills.com

GreeneCountyEDC.com

InvestInGreene.com

FilmInGreene.com

March 2021

ECONOMIC DEVELOPMENT

Newly Enacted Changes to the Payroll Protection Program



As of February 24th, there is a 14-day, exclusive PPP loan application period for businesses and nonprofits with fewer than 20 employees. Also, beginning the first week of March, sole proprietors, independent contractors,

and self-employed individuals will be eligible to receive more financial support. Learn more about these major new changes here: <https://www.sba.gov/document/support-biden-administration-ppp-reform-fact-sheets>

NYS Association of Realtors Releases New Numbers



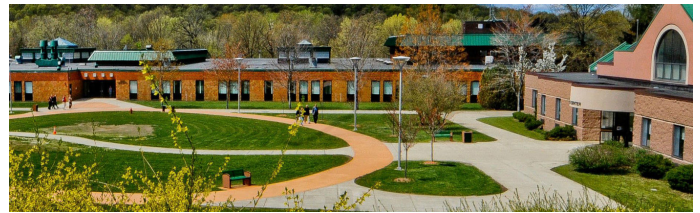
The housing boom in Greene County continues full force, with the median housing price reaching \$251,250 (a 47.9% year-over-year increase) from a year ago while sales rose from 56 to

71. The New York State median rose 20.3% to \$355,000 during the same time period. See the full report at: https://www.nysar.com/wp-content/uploads/2021/02/NYSAR_MMI_2021-01.pdf

New York's REDC Competition is Back on for 2021

New York's annual Regional Economic Development Council competition is returning for 2021. The program will be focused on projects that advance a region's long-term economic development strategies, including job retention and recovery in industries disproportionately impacted by the Covid-19 pandemic. The Greene County Economic Development Corporation will communicate all information as it becomes available, is interested in hearing about your project and providing support for applicants.

C-GCC Receives Achieving the Dream Grant



Columbia-Greene Community College is one of seven community colleges in the nation selected by Achieving the Dream (ATD) to participate in a new grant initiative, Building Resiliency in Rural Communities for the Future of Work. The three-year grant, valued at \$258,000, is among the largest private grants ever received by the College, and will enable it to strengthen and enhance the academics and personal support, as well as narrowing equity gaps so that increased numbers of students will be able to find jobs that pay family-sustaining wages. Find out more at: https://www.achievingthedream.org/college_profile/18359/columbia-greene-community-college



Greater Things Roasters Opens in Coxsackie

This new micro batch specialty coffee business is run by Wayne & Kerri Flach who say "We love coffee and people. Our family was looking for a way to be more involved in our community while raising small children and pursuing careers. We saw coffee as a way for us to be involved in our community and connect with others who share a mutual affection." Find them on BuyInGreene.com at: <https://www.buyingreene.com/directory/greater-things-roasters>

TOURISM

Thomas Cole National Historic Site Awarded Two Prestigious Federal Grants



The Thomas Cole National Historic Site has been awarded two federal grants from the National Endowment for the Humanities (NEH) and the National Endowment for the

Arts (NEA). The highly competitive national awards support two new projects developed by the Thomas Cole National Historic Site that build on the organization's history of programmatic excellence. The NEH awarded a "Digital Projects for the Public: Discovery Grant" in the amount of \$30,000 for the initial phase of the project titled "A New Digital Game Engaging Students with American History through American Art." The project will address an urgent need to support students in grades 4 to 8 in developing an understanding of the history of the United States from multiple viewpoints so they may better understand current events and the choices that impact our future. The NEA awarded a "Grants for Arts Projects" in the Museums discipline in the amount of \$35,000 to support a new exhibition and publication entitled "Thomas Cole's Studio: Memory and Inspiration" that is now scheduled for 2022 at the Thomas Cole National Historic

Site. For more information go: https://thomascole.org/wp-content/uploads/Thomas_Cole_Federal_Grants_2_22_2021.pdf

Greene County Participates in Tourism Advocacy Day



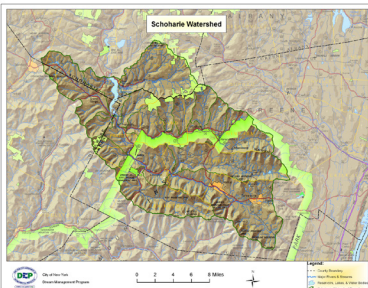
New York State Hospitality and Tourism Association invited Greene County Tourism and other members to join them on Thursday, February 25, 2021 for a Virtual Tourism

Advocacy Day. The Tourism industry is New York's third largest industry sustaining nearly 1 million New York State jobs. In 2019 the state hosted 265,500,000 visitors who spent \$73.6 billion, generated \$19.3 billion in NYS tax revenue and created \$117.6 billion in total economic impact. Issues discussed included the executive proposal to modernize tax law to include the vacation rental industry, funding for the ILNY program, legislation to authorize municipalities to establish Tourism Recovery Improvement Districts, energy efficiency improvements, legislation to provide relief to certain businesses in making websites and internet based applications ADA-compliant, and the restoration of \$1.4 million in funding for matching grants program. See the program at: <https://www.nyshta.org/2021-tourism-advocacy-day-issues.html>

Do You Love Getting Outside in the Catskills?

If so, we want to hear from you! DEC and our partners that make up the Catskills Advisory Group invite you to take part in a short survey in which you can share your thoughts on visitor use challenges and potential solutions in this region. Survey closes on March 19. https://www.surveymonkey.com/r/Catskills_Public_Survey

PLANNING



GC Soil & Water Conservation District SMIP Funding

Funding application deadline for the GCSWCD Stream Management Implementation Program (SMIP) is March 15, 2021.

The SMIP provides funding to implement projects, programs, or management efforts that serve to protect water quality within the Schoharie Reservoir watershed area that is part of the New York City public water supply. The SMIP offers funding for government agencies, streamside landowners, schools, and 501(c)(3) organizations involved in stream stewardship. All programs and projects funded through SMIP must support water quality protection and stewardship. Windham, Jewett,

Ashland, Prattsville, and the Villages of Hunter and Tannersville all lie wholly within the Schoharie Watershed with the Towns of Hunter, Lexington and Halcott - being partially within this watershed. Find out more at <https://www.gcswcd.com/swp/smp/snip>

Greene County Department of Economic Development, Tourism & Planning

Warren Hart - Deputy County Administrator • 518-719-3290 • business@discovergreene.com

Great Northern Catskills
of Greene County
tourism@discovergreene.com

Follow Us on Social Media:



Greene County Economic
Development Corporation
info@GreeneCountyEDC.com

Follow Us on Social Media:



Buy In Greene | Invest In Greene
info@buyingreene.com

Follow Us on Social Media:

