# Positively Greene

## COUNTY-WIDE UPDATE

**GreeneGovernment.com**    **GreatNorthernCatskills.com**    **InvestInGreene.com**

### February 2018

## ECONOMIC DEVELOPMENT

### Greene County Legislature Transportation Advisory Board

The promotion of Greene County Transit as safe, affordable and reliable public transportation for residents and visitors has benefited from a marketing campaign begun in the 4th quarter of 2017 that included two featured billboards, a local radio campaign and newspaper advertising. A dedicated website at GreeneCountyTransit.com contains information on routes, schedules and fares as well as access to mobility management services to assist those in need with solutions to transportation needs. The advisory board is now working to expand routes to CGCC and Columbia Memorial Hospital.
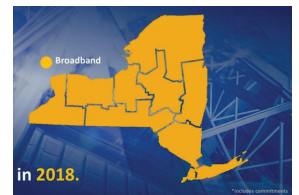
**LEGISLATIVE NOTE -** Resolution No. 333-17 Establishing Greene County Transportation Advisory Board and Appointing Members.

### Micro-Enterprise Assistance Program (MAP) Training Classes

GCEDT&P is now accepting reservations for the Spring 2018 MAP training class to be held on Thursday, March 22 and Friday, March 23 at the Greene County IDA office in Coxsackie. These classes, which cover marketing, accounting, cash flow analysis, business plan development and implementation, and business regulations and their impact, are FREE to existing Greene County micro-enterprises and residents seeking to start a business. Advanced registration is required. Instructors are local and regional experts. Contact the GCEDT&P at 518-719-3290 to request a reservation.

### NYS Broadband Round III Awards

Greene County received significant awards in the third and final round of the NYS Broadband initiative. Combined funding for all 3 rounds totaled over $20,000,000 and is being applied to bring high-speed access to unserved and under-served locations across the county. Recipient ISPs include: State Telephone, Mid-Hudson Data Corp., and Margaretville Telephone Company.

### Emerging Markets eBook

"Emerging New Business Categories Positioned for Growth in Greene County, NY" has been published as part of the "Invest In Greene" initiative as a tool to attract entrepreneurs to live and work in Greene County. When a reader downloads the eBook from InvestInGreene.com, they receive monthly communications with useful information and offers to assist in starting or relocating a business.

### Interaction with Greene County Businesses

**Catskills Delivery** launched Friday, February 9th and brings big city convenience to the Hunter/Tannersville area with a mobile platform where you can browse menus from 10 local restaurants, place an order online and have it delivered right to your home, business, or hotel room.

**CAT Trax** is a rental equipment and construction company in Catskill that expanded its operations with a micro-assistance loan facilitated through the Invest In Greene program.

# TOURISM



## Bearpen Mountain Sports

This hidden treasure in Prattsville, which opened January 2018, is a weekend destination for outdoor winter adventure and provides a totally unique experience - tubing, X-C, fat biking, skating, and winter hiking with great hospitality and just plain fun.

## Windham Mountain $2M Snowmaking Investment

Windham Mountain Resort has continued it commitment to snowmaking efficiency and environmental consciousness with a new system of fully automated snow guns, nearly three miles of new snowmaking pipe, and the addition of new grooming fleet equipment.



## Sheep Dog Warrior

One of the only 1,000+ yd ranges in the northeast, open in 2017 and is now attracting long-range precision shooting enthusiasts to their location in the town of Catskill. This sport, which requires an investment in highly-specialized equipment and rigorous training is forecast to be a billion dollar industry by 2020.



## Travel Guide to Attract Millennials

Greene County Tourism is pleased to announce the 2018 Travel Guide. This year's guide focuses on attracting the millennial target audience to choose Greene County as their next vacation destination. This travel guide, along with an aggressive marketing campaign, will continue to push Greene County as the top four-season vacation destination.



## Awards & Mentions

**Albergo Allegria** in Windham was awarded 4 Diamonds by the AAA as one of 28 Top-Rated Hotels in Upstate NY, and a TripAdvisor Travelers' Choice Award for 2018.

**Ze Windham Wine Bar** was named one of the 25 Best Wine Bars in America by Travel + Leisure magazine.

# PLANNING

## NYSAC Conference and the State of the State



Greene County was well represented at the 2018 New York State Association of Counties Legislative Conference held on January 29-31 at the Desmond Hotel & Conference Center in Albany for 3 days of cutting-edge programs addressing an array of topics essential to county government. Greene County Legislators Harry Lennon (Cairo), Lee Palmateer (Athens) and Aiden O'Connor (Durham) were in attendance, as well as County Administrator Shaun Groden, Treasurer Peter Markou, Attorney Ed Kaplan, GCDSS Commissioner Kira Propesel and GCEDT&P Director Warren Hart. The 2018 NYSAC Legislative Program and the Executive 2018-19 State Budget-County Impact Report are available on greenegovernment.com.