



Economic Development & Tourism Committee

411 Main St.
Catskill, NY 12414

Committee Meeting
<http://greenegovernment.com/>

~ Agenda ~

Monday, May 19, 2014

6:00 PM

Caucus Room 468

Call to Order

Proposed Agenda Items

1. Setting Public Hearing - 2014 New York State Community Development Block Grant Program
2. Authorizing Submission Of Fiscal Year 2014 Consolidated Funding Applications Strategic Planning And Market New York
3. Appointing Members - Planning Board
4. Greene County Economic Development, Tourism & Planning
"Invest in Greene"

Informational Items:

Planning Board Meeting Notice and Minutes

Adjournment



Economic Development & Tourism Committee

411 Main St.
Catskill, NY 12414

Meeting: 05/19/14 06:00 PM

Department: Economic Development, Tourism & Planning

Category: Public Hearing

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Resolution No.

DOC ID: 1126

Setting Public Hearing - 2014 New York State Community Development Block Grant Program

WHEREAS, Greene County Economic Development, Tourism and Planning has been working on potential applications for the 2014 round of New York State Community Development Block Grant (CDBG) funding; and

WHEREAS, the New York State Office of Community Renewal (OCR) has opened the window for CDBG funding as part of the 2014 Consolidated Funding Application; and

WHEREAS, the CDBG application process requires that the County conduct a public hearing in advance of the approval of the submission of the application;

NOW, THEREFORE, BE IT RESOLVED, that this body shall meet at 6:25 p.m. on the 4th day of June, 2014 for the purpose of holding a Public Hearing on the 2014 New York State Community Development Block Grant program and potential applications that the County may consider; and be it further

RESOLVED, that the Clerk of the Legislature give notice of such Public Hearing in the manner prescribed by law.



Authorizing Submission Of Fiscal Year 2014 Consolidated Funding Applications Strategic Planning And Market New York

WHEREAS, New York State has announced the availability of funding through the 2014 Regional Economic Development Council Consolidated Funding Application (CFA) Initiative; and

WHEREAS, the Greene County Department of Economic Development, Tourism & Planning has identified priority projects in furtherance of its economic development objectives; and

WHEREAS, it is the intent of the County of Greene to make application to the Capital Region Economic Development Council for CFA funding;

NOW, THEREFORE, BE IT RESOLVED, that the Director of the Department of Economic Development, Tourism and Planning is authorized to file Consolidated Funding Applications with the State of New York for the following projects:

1. Infrastructure Feasibility Project (A project to inventory, map and analyze municipal water and wastewater treatment facilities within the County for the purposes of determining current availability and capacity; recommending actions and funding sources for expansion; and identifying locations and economic development opportunities for site specific development of properties in proximity to the infrastructure); and
2. Invest in Greene Project (A project to expand the impact and awareness of the County's Buy Local Campaign with the addition of an "Invest Local" Business Attraction Campaign providing advertising and marketing funds for our downtowns; identifying the availability of vacant and underutilized businesses; and employing digital marketing, search engine optimization and social media); and

BE IT FURTHER RESOLVED, that the Director of Economic Development, Tourism and Planning is authorized to submit a CFA funding application for the Infrastructure Feasibility Project with a Greene County 2015 financial commitment of \$100,000; and be it further

RESOLVED, that the Director of Economic Development, Tourism and Planning is authorized to submit a CFA funding application for the Invest in Greene Project with a Greene County 2015 financial commitment of \$100,000; and be it further

RESOLVED, that in the event of funding, the Chairman is authorized to execute, as necessary, a state/federal contract for financial assistance, subject to review and approval as to form by the Greene County Attorney; appoint Warren Hart, Director, as the Environmental Review and Compliance Officer, as necessary, and to execute all additional assurances and forms as required by the state/federal government.

ATTACHMENTS:

- May 19, 2014 CFA Resolution Backup from Warren Hart (PDF)

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MEMORANDUM

TO: Kevin Lewis, Acting Chairman
 Patty Handel, Chairperson, Economic Development and Tourism Committee
 Shaun Groden, County Administrator

FROM: Warren Hart, Director

DATE: May 13, 2014

SUBJECT: Round 4 of the NYS Regional Economic Development Funding Applications (CFA);
 Infrastructure Strategic Planning and Market New York

New York State recently launched Round IV of the Regional Economic Development Council (REDC) initiative, officially kicking off the 2014 competition for up to \$750 million in state economic development resources. The Consolidated Funding Application (CFA) opened to applicants on **May 1, 2014, enabling businesses, municipalities, not-for-profits and the public** to begin applying for assistance from dozens of state funding programs, through a single application, for job-creating and community development projects.

Round IV of the REDC initiative will award up to \$750 million in state funding and tax incentives. To continue to motivate investment opportunities and job creation, the REDCs will compete for up to \$150 million in capital funds and \$70 million in Excelsior Tax Credits for projects and activities identified by the Councils as priorities in their regions. Additionally, up to \$530 million from state agency programs will be awarded through the CFA process. Applications are due on **June 16, 2014.**

The competition this year will focus on:

- Implementation of regional strategic economic development plans;
- Performance in encouraging economic growth through job creation and investment; and
- Identification of global marketing and export strategies

New aspects of the REDC competition in 2014 include:

- Global NY;
- Promote Veterans' Participation in the Workforce;
- Support NY Rising Community Reconstruction Plan Projects (**Prattsville and Windham are NY Rising Eligible**); and
- Distressed Communities

Attachment: May 19, 2014 CFA Resolution Backup from Warren Hart (1123 : 2014 CFA Applications)

The Greene County Department of Economic Development, Tourism and Planning is recommending that the County authorize submission and make financial commitment towards two Consolidated Funding Applications.

1. Infrastructure Feasibility Project – The CFA application program source is the ESD Strategic Planning and Feasibility Studies Program, specifically designed for communities for the preparation of county-wide plans to assess sites for economic development. This project is to inventory, map, and analyze municipal water and wastewater treatment facilities within the County for the purposes of determining current availability and capacity; recommending actions and funding sources for expansion; and identifying locations and economic development opportunities for site specific development of properties in proximity to the infrastructure. The program has a maximum grant funding category award of \$100,000. We are working with Delaware Engineering and the Greene County IDA to scope out the project description and determine the final budget. We are requesting a financial commitment from Greene County in an amount of up to \$100,000, although the project and state request could be less, once the final budget is determined. The funds would not need to be appropriated until the 2015 budget.
2. Invest in Greene Project – The CFA application program source is the ESD Market New York Program, specifically designed for communities that will support regionally themed projects by promoting tourism destinations, attractions, and special events. This project is being offered to expand the impact and awareness of the County’s Buy Local Campaign with the addition of an “Invest Local” Business Attraction Campaign providing advertising and marketing funds promoting our downtowns; identifying the availability of vacant and underutilized businesses; and employing state of the art digital marketing, search engine optimization and social media tools. The project is being designed to replicate our successful destination tourism marketing efforts, including the creation of a new Business Advisory Committee. Chambers of Commerce, local business interests and property owners will be necessary participants in the execution of the marketing campaigns. The plan is to attract businesses and entrepreneurs to our communities, encouraging them to open businesses, in turn, serving our local community needs and those of the tourists and second home owners, all compatible target audiences. The target markets will include the NYC metro area, Lower Hudson Valley, and the Capital Region. KathodeRay Media is our Buy Local media firm and has assisted with the development of the rebranded and refocused campaign. We are requesting a financial commitment from Greene County in the amount of \$100,000, which would be applied to our 2015 Buy Local Program.

Attachment: May 19, 2014 CFA Resolution Backup from Warren Hart (1123 : 2014 CFA Applications)



Economic Development & Tourism Committee

411 Main St.
Catskill, NY 12414

Meeting: 05/19/14 06:00 PM
Department: Economic Development, Tourism & Planning
Category: Appointment

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Resolution No.

DOC ID: 1092

Appointing Members - Planning Board

BE IT RESOLVED, that the following individuals be appointed as members of the Greene County Planning Board, representing town/village as indicated for the remainder of three year terms which shall expire March 15, 2015:

NAME:

TOWN/VILLAGE:

Cindy LaPierre

Town of Jewett

(She is replacing Gene Beers for remainder of three year term).

Peter Alberti

Village of Athens

(He is replacing Herman Reinhold for remainder of three year term).

and

BE IT RESOLVED, that the following individual be appointed as a member of the Greene County Planning Board, representing town/village as indicated for the remainder of a three year term which shall expire March 15, 2016:

NAME:

TOWN/VILLAGE:

Josephine Michaud-Urhik

Town of Hunter

(She is replacing Sarah Killourhy for remainder of three year term).



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Economic Development & Tourism Committee

411 Main St.
Catskill, NY 12414

Meeting: 05/19/14 06:00 PM
Department: Economic Development, Tourism & Planning
Category: Budget

Resolution No.

DOC ID: 1127

**Greene County Economic Development, Tourism & Planning
"Invest in Greene"**

WHEREAS, The Greene County Legislature has authorized the "Invest in Greene" Campaign in the amount of \$100,000.00; and

WHEREAS, this campaign is a business attraction initiative which will use social media and paid advertising to attract new and expand existing business development. This component will engage investors in local business opportunities by advertising properties that are for sale or lease in our downtowns thereby creating more opportunities for consumers to shop locally and keep revenue and investment within our county. The campaign will align with our three internal regions; Mountaintop Towns, Historic River Towns, and Valley Towns. The implementation steps will include the creation of an inventory of vacant store fronts, and commercial spaces that are ready for occupancy by new business;

BE IT RESOLVED, that the Greene County Treasurer be authorized to use \$75,000.00 from Restricted Fund Balance Economic Development and to amend the following account:

DECREASE APPROPRIATION:

A 8020 4300.1000 Promotion of Greene County \$ 23,000.00

INCREASE APPROPRIATIONS:

A 8020 4705 Think Big \$ 98,000.00



Greene County
Economic Development,
Tourism & Planning

411 Main Street, Suite 419
Catskill, New York 12414

Warren Hart
Director



GREENE
BUSINESS



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Self Item

Tammy S.
Received
MAY 13 2014
Greene Co. Legislature
also to K. Lewis

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REMINDER: Due to our quorum requirements please call at least 24 hours prior to the meeting if you are unable to attend.

GREENE COUNTY PLANNING BOARD

MEETING NOTICE

May 21, 2014

Greene County Office Building, 411 Main Street, Catskill
Room 427
6:30 PM

AGENDA

1. Roll call
2. Approval of Minutes
3. Election of Officers
4. Planning and Zoning Referrals
 - 14-12 Town of Athens
Re: Site Plan/Special Use Permit
 - 14-15 Town of Catskill
Re: Area Variance
5. Member Networking/Information Exchange
6. Correspondence
7. Other business
8. Adjournment

Please note the following procedures for attending meetings that begin after 5pm:

1. Please use the Water Street entrance to the building.
2. Please stop at the security desk and sign in, provide your name, date, time and room number for this meeting.
3. Please stop at the security desk to sign out when the meeting is adjourned.

Thank you for your cooperation.

Attachment: May 19, 2014 Planning Board Meeting Notice and Minutes of the April 16, 2014 Meeting (1124 : Planning Board Meeting Notice

Info Item



GREENE COUNTY PLANNING BOARD

Minutes of April 16, 2014 Meeting

Attendance was taken at 6:30 PM. Members present and absent were:

**Greene County
Economic Development,
Tourism & Planning**
411 Main Street, Suite 419
Catskill, New York 12414
Warren Hart
Director

Present:

Absent:

Elizabeth Hansen, Cairo
Erik Allan, Ashland
Eva Atwood, Catskill T
Arnie Cavallaro, Greenville
Anthony Paluch, Athens T
George Carroll, Durham
John Cashin, New Baltimore
Herman Reinhold, Athens V.
Harold Goldberg, Hunter V.
Lee McGunnigle, Tannersville
Laurel Mann, Coxsackie V.

Mitchell Smith, Catskill V.
Jim Dymond, Prattsville
Thomas Poelker, Windham

Also in attendance were Peter Alberti of the Village of Athens, John Brust of Delaware Engineering, Rene VanSchaack of Greene IDA, and Ed Diamante of the Greene County Department of Economic Development, Tourism & Planning.

Chairman Allan called the meeting to order at 6:40 PM.

On a motion by Ms. Hansen, seconded by Mr. Paluch, and with all in favor (except Mr. Cavallaro, who abstained), members approved the minutes of the March 19, 2014 meeting.

The Board considered the following planning and zoning referrals:

14-08 Town of New Baltimore, Local Decision with Comment: Site Plan/Special Use Permit regarding existing recycling facility at 241 Flatbush Road. On a motion by Mr. Cavallaro seconded by Mr. Paluch, and with all in favor, members designated the referral a local decision with comments as follows:

1. The facility is a "grandfathered" use in the Town's Service Commercial district. This district does not list scrap yards or recycling facilities as an approved use. As a result, a zoning special use permit cannot be issued. Basically, a special use permit cannot be issued for a use that is not listed in the zoning. As this appears to be a grandfathered use, the Town would be advised to confirm that in Town records.
2. Please note: An approval and/or local decision designation by the County Planning Board should not be construed as a recommendation that the referring agency approve the referral in question. An approval does not indicate that the County Planning Board has reviewed all local concerns; it indicates that the referral has met certain countywide considerations. Evaluation of local criteria is the responsibility of the referring agency.



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Attachment: May 19, 2014 Planning Board Meeting Notice and Minutes of the April 16, 2014 Meeting (1124 : Planning Board Meeting Notice and

Info Item

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14-09 Town of Windham, Approve: Site Plan Review regarding renovation of existing building (an old firehouse) at 5394 Main Street (SR 23) into a brewing factory (Cave Mountain Brewing). On a motion by Ms. Hansen, seconded by Mr. Reinhold, and with all in favor, members approved the referral with the standard local concerns disclaimer:

Please note: An approval and/or local decision designation by the County Planning Board should not be construed as a recommendation that the referring agency approve the referral in question. An approval does not indicate that the County Planning Board has reviewed all local concerns; it indicates that the referral has met certain countywide considerations. Evaluation of local criteria is the responsibility of the referring agency.

14-10 Town of Windham, Approve: Site Plan Review regarding replacement of Windham Highway Garage on Mitchell Hollow Road. On a motion by Mr. McGunnigle, seconded by Mr. Carroll, and with all in favor, members approved the referral with the standard local concerns disclaimer:

Please note: An approval and/or local decision designation by the County Planning Board should not be construed as a recommendation that the referring agency approve the referral in question. An approval does not indicate that the County Planning Board has reviewed all local concerns; it indicates that the referral has met certain countywide considerations. Evaluation of local criteria is the responsibility of the referring agency.

14-11 Town of Coxsackie, Approve: Special Use Permit/Site Plan/Arca Variance regarding the construction of a 776,331 sq. ft. distribution center. On a motion by Mr. Reinhold, seconded by Mr. Goldberg, and with all in favor, members approved the referral with the standard local concerns disclaimer:

Please note: An approval and/or local decision designation by the County Planning Board should not be construed as a recommendation that the referring agency approve the referral in question. An approval does not indicate that the County Planning Board has reviewed all local concerns; it indicates that the referral has met certain countywide considerations. Evaluation of local criteria is the responsibility of the referring agency.

On a motion by Mr. Cavallaro, seconded by Mr. Reinhold and with all in favor, the meeting was adjourned at 7:30 PM.

Respectfully Submitted,



Ed Diamante, Secretary