

ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE MEETING

AGENDA

February 18, 2014

Committee Chairperson Handel called the meeting to order at _____ p.m.

Economic Development And Tourism Committee Members: Chairperson Handel, Legislators Overbaugh, Hitchcock, Gardner, H. Lennon and Seeley.

AGENDA ITEMS:

1. Proposed Resolution "Setting Public Hearing – 2014 Community Development Block Grant Program – Economic Development Project On Behalf Of Ferguson Enterprises." Backup Attached.
2. Proposed Resolution "Appointing/Reappointing Members – Greene County Planning Board."
3. Proposed Resolution "Budget Amendment – Greene County Economic Development, Tourism & Planning – I Love New York Matching Funds." Backup Attached.
4. Proposed Resolution "Budget Amendment – Greene County Economic Development, Tourism & Planning Department "Kaaterkskill Clove" Project." Backup Attached.
5. Proposed Resolution "Budget Amendment – Greene County Department Of Economic Development, Tourism & Planning – New York Main Street Grant."
6. Proposed Resolution "Budget Amendment – Greene county Department Of Economic Development, Tourism & Planning – New York State Department Of State Long Term Community Recovery Strategy Grant." Backup Attached.
7. Proposed Resolution "Budget Amendment – Greene County Economic Development, Tourism & Planning – Greene County Tourism Advisory Committee Marketing Project." Backup Attached.

INFORMATIONAL ITEM:

- A. Greene County Planning Board Meeting Cancellation Notice For February 19th, 2014 Along With Minutes Of The January 15th, 2014 Meeting.

To: Patty Handel, Chairperson, Economic Development and Tourism Committee
 Shaun Groden, County Administrator

From: Warren Hart, Director *WH*

Date: February 12, 2014

Re: Ferguson Enterprises Public Hearing

Greene County has been invited to apply for funding through the New York State Community Development Block Grant (CDBG) program for a project which will bring Ferguson Enterprises, Inc., the country's largest distributor of plumbing and heating/ventilation/air conditioning parts, to the County. The \$266,000 CDBG grant is part of a \$60 million investment that the company is making in Greene County, and is part of the package which the State and IDA negotiated in order to attract Ferguson Enterprises to New York State and Greene County.

Ferguson considered 60 sites in seven states before deciding on Coxsackie, and the incentive package for the company includes State Excelsior Tax Credits along with a 20-year payment in lieu of taxes (PILOT) and the CDBG funding for the project. Even with the PILOT, the property will pay approximately one million dollars annually in property taxes over the life of the PILOT, as opposed to less than \$100,000 per year in its current use.

Ferguson will construct a 460,000 square foot distribution center at the Fountain Flats Business Park that is capable of being expanded by an additional 300,000 square feet based on future need. The distribution center will service the New York and New England markets, which are currently being serviced by a distribution center in the company's hometown of Newport News, Virginia.

Greene County is the applicant for the CDBG assistance as it must be applied for by a municipality. After discussions with the Greene IDA, it was decided that the County should administer the assistance directly, and not utilize the IDA as a sub-recipient of the funds. Therefore the County's Department of Economic Development, Tourism and Planning will be contracting with Ferguson, dispersing the funds, and monitoring the project for the duration of the grant, which will likely be two to three years. The County cannot discontinue monitoring of the project until it is monitored and closed-out by the State.

As part of the CDBG package, a total of 25 new jobs are being pledged, with a minimum of 20 of those positions being made available or taken

by low and moderate income persons. It is pledged that the entire project will create as many as 95 jobs, though the 25 number covers the level of CDBG assistance. The CDBG assistance will be a \$250,000 deferred-payment loan to Ferguson, which will convert to a full grant once the project is completed, along with \$16,000 to the County for program delivery and administration.

Ferguson's proposed timetable is to begin construction in the late spring, and have a sealed shell up on the site by Thanksgiving. The tentative opening date will be in the spring of 2015, with a "soft" opening occurring earlier in the spring. Given that the CDBG funding is for machinery and equipment, the utilization of the funds will likely come in the later stages of the project, and close to the time that hiring begins.

The public hearing will address any potential public comment related to the CDBG assistance being provided as part of the Ferguson Enterprises application, and is a required part of the CDBG application process.

February 19, 2014

RESOLUTION NO.

APPOINTING/REAPPOINTING MEMBERS –
GREENE COUNTY PLANNING BOARD

Legislator offered the following resolution and moved its adoption:

BE IT RESOLVED, that the following individual be reappointed as a member of the Greene County Planning Board, representing town/village as indicated for a three year term which shall expire March 15, 2017:

NAME:

TOWN/VILLAGE:

Elizabeth Hansen

Town of Cairo

and

BE IT RESOLVED, that the following individual be appointed as a member of the Greene County Planning Board, representing town/village as indicated for the remainder of a three year term which shall expire March 15, 2015:

NAME:

TOWN/VILLAGE:

Harold Goldberg

Village of Hunter

(He is replacing Mr. Jonathan Harris for remainder of three year term).

Seconded by Legislator

Ayes

Noes

Absent

CARRIED.

Approved by Economic Development & Tourism Comm.:

(3) eadfp

February 19, 2014

RESOLUTION NO.

BUDGET AMENDMENT

GREENE COUNTY ECONOMIC DEVELOPMENT, TOURISM & PLANNING
I LOVE NEW YORK MATCHING FUNDS

Legislator offered the following resolution and moved its adoption:

WHEREAS, the New York State of Economic Development has awarded Greene County I love New York Matching Funds in the amount of \$60,319.00; and

WHEREAS, the Greene County 2014 Budget needs to be amended:

BE IT RESOLVED, that the Greene County Treasurer be authorized to transfer \$56,525.00 from A 8020 4300.2000 Marketing Campaign to A 8020 4423 I Love New York to match the New York State Department of Economic Developments funding.

Seconded by Legislator

Ayes Noes Absent CARRIED.

Approved by Ec. Dev. & Tourism Comm.:
Approved by Finance Comm.:

Memo

Date: 1/16/2014
To: Mary Jo, Legislature Office
From: Marg Bagshaw, Ec Dev, Tour & Planning Dept
Re: 2014 Matching Funds

Mary Jo

Attached is a copy of the letter from NYS for our 2014 Matching Funds grant. Please deposit the County match into our account #8830001271 as soon as possible. It is required to send a copy of our bank account with the match deposited before the State will send us their money.

Thank You

Marg

\$ 20,319
Awarded

8000 4300. 2000
Marketing Campaign

\$ 50,535
total

2014 Budget
64,113 Approved
64,113 Rev

1/13/2014

Warren Hart
Greene County Economic Development and Tourism
700 Route 23B
Leeds, NY 12451

Dear Warren Hart,

I am pleased to inform you that your Matching Funds application under Article 5-A of the New York State Economic Development Law has been approved.

The New York State Department of Economic Development's Division of Tourism is able to offer you a grant of \$60319.93 your request for \$ 190750

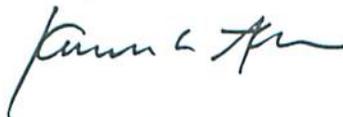
This year's Matching Funds appropriation of \$3,815,000 demonstrates the State's commitment to the tourism industry. However, because Matching Funds requests exceed the appropriation, it is necessary to prorate the amount of this year's grants.

Please carefully review the 2014 Matching Funds Program Guidelines that were previously sent with your application instructions.

Given the key role the Governor's Regional Economic Development Councils have in implementing regional strategies, it is important that TPAs continue to work closely with the REDCs and Empire State Development's Division of Tourism to align your region's marketing efforts.

Thank you for your Tourism Matching Funds application and for all your efforts on behalf of tourism in New York State. Together, we can continue to promote New York State as a high value tourism destination.

Sincerely,



Kenneth Adams
President & CEO, Empire State Development
Commissioner, NYS Department of Economic Development

2014

(4) ECD T&P

February 19, 2014

RESOLUTION NO.

BUDGET AMENDMENT
GREENE COUNTY ECONOMIC DEVELOPMENT,
TOURISM & PLANNING DEPARTMENT
"KAATERSKILL CLOVE" PROJECT

Legislator offered the following resolution and moved its adoption:

WHEREAS, Greene County Economic Development, Tourism & Planning Department has applied and been awarded \$150,000.00 from Consolidated Funding Application in Market New York funds; and

WHEREAS, this funding is to be used for projects focused on community development and job creation, tourism, waterfront revitalization, energy and environmental improvements, sustainability, and low-cost financing; and

WHEREAS, the "Kaaterskill Clove" project directly supports the goals of this Consolidated Funding and has been approved by the council;

BE IT RESOLVED, that the Greene County Treasurer be authorized to amend the Greene County Economic Development, Tourism & Planning 2014 budget by increasing the following accounts:

INCREASE REVENUE:

A 8020 3909	ECD T & P State Aid	\$150,000.00
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INCREASE APPROPRIATION:

A 8020 4500	ECD T & P Grants	\$150,000.00
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Seconded by Legislator

Ayes	Noes	Absent	CARRIED.
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Approved by Ec. Dev & Tourism Comm.:
Approved by Finance Comm.:

Mary Jo Jaeger

From: Warren Hart <whart@discovergreene.com>
Sent: Thursday, February 06, 2014 2:20 PM
To: 'Mary Jo Jaeger'
Cc: klewis@discovergreene.com; phandel@discovergreene.com; 'Shaun Groden'
Subject: Budget Amendment Request; Kaaterskill Clove Tourism Grant CFA #27556
Attachments: Kaaterskill Clove CFA 27556 ESD Award Letter.pdf; Kaaterskill Clove CFA Experience Photo 27556.pdf; Clove CFA Project Sheet.pdf; Kaaterskill Clove Project Description.pdf

Mary Jo,

Greene County Economic Development, Tourism and Planning received a Consolidated Funding Application (CFA) Grant Award in the 2013 Round of awards issued by the Capital Region Economic Development Council (CREDC). The award letter is issued by Empire State Development in the amount of \$150,000 (attached). The source of funds is the ILNY Market NY Program. This is 100% grant, no local matching funds requirement. The December 20, 2013 award letter will be the effective date of the contract. I have also attached the Clove Experience Photograph; CREDC Priority Projects Description; Clove Project Description; and Clove Marketing Plan, as background materials for the Legislature. Please process a budget amendment increasing revenue in our state aid account A80203909 and an increase in appropriation in our state grant account A80204500. Thank You. Warren.

Warren Hart, Director
Economic Development, Tourism & Planning
411 Main Street, Catskill, NY 12414
(518) 719-3290 Phone
(518) 719-3789 Fax
whart@discovergreene.com
www.GreeneBusiness.com
www.GreatNorthernCatskills.com

Empire State Development

December 20, 2013

Warren Hart, O
Greene County
411 Main Street
Catskill, NY 12414

Re: Kaaterskill Clove, CFA #27556 (UPDATED)

Dear Warren Hart:

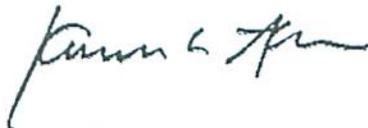
In 2011, Governor Cuomo launched the Regional Economic Development Councils and the Consolidated Funding Application (CFA) to provide each region with the tools to create and implement their own roadmap for economic prosperity and job creation. This community-based model uses local assets to drive local economic growth and has resulted in unprecedented partnerships and collaboration that are building a reinvigorated economy.

After two successful rounds, the 2013 CFA made \$750 million in economic development resources available from 26 programs across thirteen state agencies. The agency programs provide resources for projects focused on community development and job creation, tourism, waterfront revitalization, energy and environmental improvements, sustainability, and low-cost financing. Empire State Development is proud to have contributed over \$235 million to this year's Consolidated Funding Application.

We are pleased to inform you that Greene County has been awarded an estimated amount of up to \$150,000 in Market New York funds. ESD's Division of Tourism will contact you to clarify specifics about the project in order to issue a formal Incentive Proposal. The Incentive Proposal, which must be signed and returned to ESD, will outline funding requirements, including next steps, disbursement terms, minority- and women-owned business hiring goals, employment requirements, environmental and historic preservation review requirements, and other terms and conditions required by the ESD funding processes. Grant funding must be approved by the ESD Directors, which typically occurs at the time of project completion, and funds are disbursed in arrears, as reimbursement for expenses undertaken. Please note that if you applied for funding from other ESD programs, funds were not awarded. If you applied for funding from other agencies, you will receive information from those agencies separately.

Congratulations, and we look forward to working with you on this important project.

Best regards,



Kenneth Adams
President & CEO, Empire State Development
Commissioner, NYS Department of Economic Development

cc: Susan Shaffer
Kelly Baquerizo

DEC 26 2013



THE KAATERSKILL CLOVE - AMERICA'S FIRST VACATION DESTINATION, BUILDING A NATIONAL AWARENESS CAMPAIGN



4



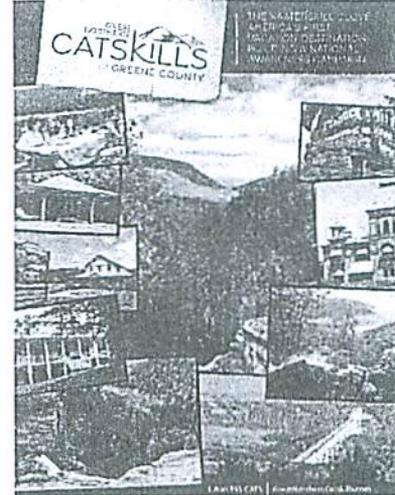
GOAL 6 SPOTLIGHT OUR STRENGTHS



GREENE COUNTY

PROJECT NAME:

Kaaterskill Clove



Goal Alignment: The Kaaterskill Clove Project directly supports the Council's strategic vision to "foster and strengthen the Region's economy in which the private sector, academia, and government work in partnership to stimulate the economic growth." With the focus of the Kaaterskill Clove CFA being heritage tourism, recreation opportunity expansion, and community/asset preservation, this Project embodies celebrating and optimizing the New York State surroundings. Creating a marketing strategy to accentuate the existing heritage tourism throughout the Clove, that visitors may not be aware of will optimize the area. Expanding recreation opportunities to connect various aspects of the Clove invites visitors to explore the area on foot, by bicycle, or through picnicking, but it also celebrates and optimizes those valuable natural resources being utilized. Lastly, master planning for the communities/assets of the Kaaterskill Clove celebrates the area's history and strives to optimize land use for the future. This Project will affect visitors, residents, and businesses by sustaining and optimizing the rural assets that provide a backdrop for the Region. The Greene County government places a high priority on the quality of its communities, and strives to make them safe and pleasant places to live, work, and visit.

Project Description: Project components include Advertising and Marketing, Mountain Top Historical Society Master Plan, Palenville Hamlet Revitalization, Kaaterskill Trail Improvements, and Analyzing Access and Safety Issues to Kaaterskill Falls and North-South Lake State Park. Located in the Catskill Mountains the picturesque Clove is bound by the gateway hamlets of Palenville to the east and Haines Falls to the west. The Clove includes the North-South Lake State Park, DEC Escarpment Trail, and NYS Rt 23A a Scenic Byway. The Clove's crown jewel is Kaaterskill Falls; at 260 feet in height it the highest cascading falls in the NY. The area's natural beauty inspired painters, writers, and environmentalists, and is regarded as the birthplace of the American Romantic landscape painting movement. Renowned American artist Thomas Cole, who founded the Hudson River School, is known for commemorating the Clove through his timeless paintings. The proposed projects will result in increased business and ensuing sales tax (approximately \$.5-2M annually.) The County will continue to leverage existing partnerships to elevate the recognition of the Clove, connecting Greene County as a "Pathway Through History" and helping make the Capital Region a Destination of Choice.

ESD Grant Funds	Total Request	Total Project Cost	ESD Leverage
270,000.00	637,500.00	765,000.00	2.83



Part Four: List of Proposed PRIORITY PROJECTS

The Kaaterskill Clove – America’s First Vacation Destination: “Building a National Awareness Campaign”

Introduction and Project Description

The Kaaterskill Clove is a mountain ravine of picture-postcard beauty. Located in the Catskill Mountains, the Clove is bound by the gateway communities of Palenville to the east and Haines Falls to the west. The Clove includes the North-South Lake State Park in Greene County, DEC Escarpment Trail, and a winding, scenic drive along NYS Route 23A. Dotted with forests, waterfalls and scenic vistas, the Clove is nationally recognized as one of New York State’s premier natural resources. The unique natural geological formation of the Clove provides visitors from near and far with extensive opportunities for hiking, outdoor recreation activities, and cultural and heritage experiences.

The crown jewel of the Clove is the Kaaterskill Falls, a unique waterfall that totals 260 feet in height, making it the highest cascading waterfall in New York State. The area’s natural beauty inspired painters, writers, and environmentalists in the nineteenth century, and is generally regarded as the birthplace of the American Romantic landscape painting movement. Renowned American artist Thomas Cole, who founded the Hudson River School, is best known for commemorating the Kaaterskill Clove and the surrounding Catskill scenery through timeless paintings.

In addition to its natural beauty, the Clove is recognized for its contribution to art, literature, history and the environmentalist movement in New York State and the Catskill region. A great number of literary giants, painters and noted American leaders have lived in, visited, or been inspired by, the Clove.

The Clove currently hosts thousands of visitors on a daily basis, and contributes to the tourism industry in the Catskill Mountains, Greene County, and New York State. Continued enhancement and marketing of the Clove will strengthen the Capital Region’s identity as a cultural/heritage tourism destination and raise awareness on the national stage. Travel industry research confirms that cultural and heritage tourism is one of the fastest growing segments of the travel industry. This can be partially attributed to the fact that as many baby-boomers transition into retirement, they are more interested in authentic tourism experiences.

The Clove is part of the Catskill Mountain Heritage Trail, which extends from the Olana State Historic Site in Hudson (Columbia County) to the Woodchuck Lodge (the summer home of John Burroughs, America’s most prominent and adored naturalist-essayist) located in Roxbury (Delaware County). Recognizing that the Clove is an important component of the region’s heritage, Greene County has received commitments from neighboring communities and tourist destinations like Columbia County, Olana, and the Thomas Cole House to partner in an integrated marketing media campaign designed to increase national awareness of the Kaaterskill Clove.

The Kaaterskill Clove Project will enhance the natural, historic, and cultural assets of the Clove and the surrounding communities, and provide a vehicle to promote one of New York’s premier tourism assets to visitors from both the region and afar, resulting in increased business and ensuing sales tax, which is integral to the health of the communities within Greene County. An initial Economic Impact Analysis

conducted by Alta Planning + Design estimates the potential economic impact of the proposed Kaaterskill Clove enhancements to be between \$500,000 and \$2,000,000 annually.

The creation and implementation of a comprehensive Advertising and Marketing campaign to promote the Kaaterskill Clove Project is the first step to shift to a target segment of culture and heritage day-trippers and overnight stays from Albany and the Capital Region as well as NYC metro and surrounding areas, and beyond. The Advertising and Marketing Plan will include radio, digital advertising, social media advertising and Pay-Per-Click advertising to make the most of the budget and target the right demographics. While some tactics will hone in on a certain geographic region, others will target those not previously covered.

The Advertising and Marketing Plan will also include creative production for ads, signage and brochures.

Results of existing destination marketing campaigns in family travel, Arts & Culture, Events, and others, as outlined in the attached spreadsheets, are showing excellent CTR (click through rates) for both banner ads and Pay Per Click ads, and our bi-annual reports show we have increased visits to www.GreatNorthernCatskills.com and m.GreatNorthernCatskills.com by over 115%, with NYC being the highest visits and Hudson and the Capital District being second- and third-highest visits. As a result of seeing these metrics, we are confident we can increase visits an additional 15-20% by successfully promoting the Kaaterskill Clove and surrounding attractions to a newer cultural and heritage tourism segment with a higher income target in those demographic areas.

The proven track record of the ad networks currently being utilized for marketing campaigns throughout Greene County will all but guarantee that the story of the Kaaterskill Clove and surrounding attractions will be seen by our cultural and heritage target markets.

Designing and launching an adaptive promotional website dedicated to promoting the Clove and its surrounding attractions is paramount to this marketing plan. All ads placed in the mediums mentioned above will direct traffic to this website, where visitors will see beautiful imagery and read about the history of the Clove and its surroundings. There are over 20 attractions that make up the Catskill Mountain Heritage Trail, Mountain Cloves Scenic Byway, and Art Trail and the work of the Mainly Greene Campaign funded through the 2012 CFA grant round to the Greene County Council on the Arts – each attraction will be listed out on the website with contact information and a way for viewers to view on a map.

Those attractions are as follows:

1. Great Northern Catskill Visitor Center, Exit 21 on the NYS Thruway (I87)
2. Olana – the Site and Art Trail
3. Thomas Cole National Historic Site (and Art Trail)
4. Rip Van Winkle Sky Walk (connecting Greene and Columbia counties, Olana and Thomas Cole National Historic Site)
5. Beattie Powers House – Woodland Avenue, Village of Catskill
6. Historic Catskill Point

- 7. Dutchman’s Landing
- 8. Palenville Library
- 9. Circle W Country Store
- 10. NYSDEC Access Trail to Catskill Mountains and North-South Lake – Rte 23A, Palenville
- 11. Fawn’s Leap – Rte 23A
- 12. Kaaterskill Falls – Rte 23A
- 13. Mountaintop Historical Society Visitor Center – Train Station, including Kaaterskill Rail trail
Access to North-South Lake
- 14. North-South Lake Campground, including Escarpment Trail, and Catskill Mountain House Site
- 15. Tannersville Country Store
- 16. Mountaintop Arboretum
- 17. Catskill Mountain Regional Library
- 18. Hunter Mountain
- 19. Catskill Mountain Foundation’s Orpheum Theatre
- 20. Catskill Mountain Foundation’s Art Gallery, Museum and Catskill Centric Bookstore
- 21. Pratt Rock
- 22. Zadock Pratt Museum
- 23. Jon Burroughs Cabin

An adaptive website is one website that is designed to adapt to many different screen sizes – from the smallest (smart phone) to the larger (desktop monitor). Content is realigned to give each user the best experience for their device. Studies show that people are planning their vacations “in the now”, relying more and more on their mobile devices. An adaptive website will cater to this audience just as well as a desktop-only website caters to the rest of the population.

Project Budget:	\$150,000.00
Adaptive Promotional Website	\$15,000.00
Media Buy	\$50,000.00
Ad creation	\$6,500.00
Radio Advertising	\$30,000.00
Pay-Per-Click Advertising	\$9,500.00
Social Media Advertising	\$9,000.00
Creative Production	\$10,000.00
Signage	\$20,000.00

Ecdt
5

February 19, 2014

RESOLUTION NO.

BUDGET AMENDMENT
GREENE COUNTY DEPARTMENT OF
ECONOMIC DEVELOPMENT, TOURISM & PLANNING
NEW YORK MAIN STREET GRANT

Legislator offered the following resolution and moved its adoption:

WHEREAS, Resolution No. 294-12, adopted August 15, 2012 awarded the Town of Prattsville and the Village of Hunter grants from New York State Office of Community Renewal; and

WHEREAS, The Greene County Department of Economic Development, Tourism & Planning entered into agreements to assist in the development and administration of these grants; and

WHEREAS, the balance of these grants as of December 31, 2013 is \$35,625.00;

BE IT RESOLVED, that the Greene County Treasurer be authorized to amend the Greene County Department of Economic Development, Tourism & Planning budget by:

INCREASE REVENUE:

A 8020 2797	Other Local Gov't.	\$35,625.00
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INCREASE APPROPRIATION:

A 8020 4400	Grants	\$35,625.00
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Seconded by Legislator

Ayes	Noes	Absent	CARRIED.
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Approved by Ec. Dev. & Tourism Comm.:

Approved by Finance Comm.:

6

ECDT

February 19, 2014

RESOLUTION NO.

BUDGET AMENDMENT
GREENE COUNTY DEPARTMENT OF ECONOMIC DEVELOPMENT,
TOURISM & PLANNING
NEW YORK STATE DEPARTMENT OF STATE LONG TERM
COMMUNITY RECOVERY STRATEGY GRANT

Legislator offered the following resolution and moved its adoption:

WHEREAS, Greene County was notified that the Town of Prattsville was awarded \$50,000.00 through the Long Term Community Recovery Grant Program to help develop a blueprint for rebuilding storm-damaged areas and to find ways to prepare for future flooding and

WHEREAS, Resolution No. 221-12 adopted June 20, 2012 budgeted this funding into the Greene County Department of Economic Development, Tourism & Planning to administer this program on behalf of the Town of Prattsville; and

WHEREAS, the balance of this program as of December 31, 2013 was \$15,450.00;

BE IT RESOLVED, that the Greene County Treasurer be authorized to amend the Greene County Department of Economic Development, Tourism & Planning budget by:

INCREASE REVENUE:

A 8020 3909	ECDT & P State Aid	\$15,450.00
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INCREASE APPROPRIATION:

A 8020 4500	ECDT & P Grants	\$15,450.00
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Seconded by Legislator

Ayes	Noes	Absent	CARRIED.
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Approved by Ec. Dev. & Tourism Comm.:

Approved by Finance Comm.

MEMORANDUM

TO: Mary Jo Jaeger, Deputy Budget Officer
 Shaun Groden Administrator

FROM: Warren Hart, Director

DATE: January 09, 2014

SUBJECT: Appropriations and Encumbrances Request of 2013 for 2014

The following multi-year projects are still active and we will require access to these funds in 2014

<u>Account Number</u>	<u>Amount</u>
8020.4400 Contracts:	
<ul style="list-style-type: none"> New York Main Street Grant for the Town of Prattsville and the Village of Hunter. Revenue for the assistance in development and administration of the grant for the Town and Village to be used as an expense for contractors. Budget amendment approved Resolution #294-12. Contract with the Town and Village are attached. 	\$35,625.00 <i>Feb 13</i>
8020.4500 Grants:	
<ul style="list-style-type: none"> NYS DOS grant award for the Long Term Community Recovery Strategy/Town of Prattsville: Resolution #427-11. Budget amendment approved Resolution #221-12. Contracts attached. Contract for \$50,000.00, already vouchered for \$34,550.00, balance of \$15,450.00 	\$15,450.00 <i>Feb 14</i>
Total	\$51,075.00
<i>Encumb. 46,235.74</i>	
<i>Lake Placid Adv. Workshop</i>	

⑦ EC&T

February 19, 2014

RESOLUTION NO.
BUDGET AMENDMENT
GREENE COUNTY ECONOMIC DEVELOPMENT
TOURISM & PLANNING
GREENE COUNTY TOURISM ADVISORY COMMITTEE
MARKETING PROJECT

Legislator offered the following resolution and moved its adoption:

WHEREAS, the Greene County Tourism Advisory Committee has agreed upon a marketing project for the year 2014; and

WHEREAS, the money for this project has been reserved in fund balance;

BE IT RESOLVED, that the Greene County Treasurer make the following budget amendment to accommodate this marketing project:

DECREASE:

A 899 80201 EC&T & P – Reserved Fund Balance \$91,000.00

INCREASE:

A 8020 4300 3000 Tourism Development \$91,000.00

Seconded by Legislator

Ayes Noes Absent CARRIED.

Approved by Ec. Dev. & Tourism Comm.:

Approved by Finance Comm.:

MEMORANDUM

TO: Mary Jo Jaeger, Deputy Budget Officer
 Shaun Groden Administrator

FROM: Warren Hart, Director

DATE: January 09, 2014

SUBJECT: Appropriations and Encumbrances Request of 2013 for 2014

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<u>Account Number</u>	<u>Amount</u>
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Total	\$51,075.00
<i>Encumb. 46,235.74</i>	
<i>Lake Placid Actv. Workshop</i>	



**Greene County
Economic Development,
Tourism & Planning**

411 Main Street, Suite 419
Catskill, New York 12414

Warren Hart
Director



**GREENE
BUSINESS**



DiscoverGreene.com

Info Item
A

Tammy S.

Received

FEB 12 2014

Greene Co. Legislature

Alto: K. Lewis

DATE: February 11, 2014
TO: Planning Board Members
FROM: Warren Hart, Director *W.H.*
SUBJECT: Planning Board Meeting Cancellation

This is to notify you that the February meeting of the Greene County Planning Board previously scheduled for Wednesday, February 19th, 2014 has been cancelled.



A

GREENE COUNTY PLANNING BOARD

Minutes of January 15, 2014 Meeting

**Greene County
Economic Development,
Tourism & Planning**

411 Main Street, Suite 419
Catskill, New York 12414

Warren Hart
Director

Attendance was taken at 6:30 PM. Members present and absent were:

Present:

Thomas Poelker, Windham
Erik Allan, Ashland
Eva Atwood, Catskill T
Jim Dymond, Prattsville
Elizabeth Hansen, Cairo
Arnie Cavallaro, Greenville
Anthony Paluch, Athens T
George Carroll, Durham
John Cashin, New Baltimore
Herman Reinhold, Athens V.
Lee McGunnigle, Tannersville

Absent:

Mitchell Smith, Catskill V.
Robert Hermance, Lexington

Also in attendance was Ed Diamante of the Greene County Department of Economic Development, Tourism & Planning.

Vice Chairman Allan called the meeting to order at 6:30.

On a motion by Mr. Dymond seconded by Ms. Hansen, and with all in favor, members approved the minutes of the December 18, 2013 meeting.

The Board considered the following planning and zoning referral:

14-01 Village of Hunter, Approve: Site Plan regarding conversion of residential property at 7606 Main Street (SR 23A) into a five bedroom bed and breakfast. On a motion by Mr. McGunnigle, seconded by Mr. Cavallaro, and with all in favor, members approved the referral with the standard local concerns disclaimer.

On a motion by Mr. Reinhold, seconded by Mr. Cavallaro and with all in favor, the meeting was adjourned at 6:55 PM.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "Ed Diamante".

Ed Diamante, Secretary



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